



Annual Report

Year ending December 31, 2010

Camp

For the 2010 season Prime Time operated camp sessions on 16 weekends, serving 899 people in our target group for a total of 2,247.5 man days of use. This was achieved by serving 161 campers from eastern Washington (18%), 696 campers from western Washington (77%), and 42 campers from other states (5%). Camp session volunteers put in 4,572.5 hours (not including travel) to make the special families' visits memorable. In addition, another 2,883.5 hours were donated by the volunteers for fund raising activities, as well as service by the Board of Directors.

Volunteers

Total Volunteer Hours - 7,456
(camp operations and work parties)

In October, the annual volunteer recognition banquet was hosted at the camp by the Board of Directors to thank the many volunteers who gave so generously of their time and efforts to make 2010 a successful year. The Board of Directors sincerely thanks all volunteers, including those who were unable to attend the banquet.

Staff

Prime Time operates all fund raising and program activities with volunteers, one full time employee, two part time office employees, and one seasonal employee. Diane Eilmes served as Executive Director. Shirley Thietje served as the seasonal Camp Manager.

Lodge Renovation Project

In the spring of 2010, work continued on the Lodge Renovation Project. The kitchen facilities were remodeled early in the spring before camp sessions started to make it available for uninterrupted use. During the summer, major structural work was done to complete the reconstruction of the enlarged playroom and addition of the second story. New metal roofing was installed and the building was temporarily weatherproofed in preparation for the winter. Construction was scheduled to allow the lodge to be used by our campers and volunteers during the summer. Ongoing work is being done to raise the rest of the funds needed to complete the project.

Camp Improvements

Volunteers completed the routine camp cleanup in the spring after a relatively mild winter. Work was done by volunteers to get the remodeled kitchen and dining room ready for camp use. Cabin A was converted into a temporary playroom since the lodge renovation project has made the main playroom unavailable. Because of the progress of the lodge structural improvements, it was not necessary to install the temporary shoring in the lodge to support the heavy snow loads. This saved a considerable amount of work traditionally done by the volunteers in the fall and spring.

All cabins are being maintained by volunteers under the Adopt-a-Cabin program.

Christmas Tree Recycling

In December 2010 and January 2011, the Christmas Tree Recycling Program, in cooperation with Pacific Power, Trees Inc., Yakima County Solid Waste Division, and City of Yakima brought in donations of \$12,508.00. There were many volunteers involved with 1791.5 volunteer hours donated. Barnett Implement provided space for the fund raiser. Other businesses who participated were Cliff's Septic, National Barricade, and RS Excavating.

Leftover Turkey Trot

On November 27, 2010, Camp Prime Time joined with the Yakima Greenway Foundation for the first ever Leftover Turkey Trot fundraiser. This event, which encourages families to get outside after the holidays and take a walk or run, raising money for both Camp Prime Time and Yakima Greenway Foundation, got off to a great start. Approximately 70 walkers participated in the 5K run/walk, raising \$1,128.50. Camp Prime Time received 2/3 of the proceeds and the Greenway received 1/3.

Financial Review

In December 2010, Prime Time closed the books on the twenty-fourth year of operation.

Unaudited income for 2010 was as follows:

Donation Income - restricted	\$271,172.60
Donation Income - unrestricted	\$60,081.89
Fundraising Income	\$37,657.95
Membership Dues	\$6,555.00
Promotional and other	\$4,643.05
In - Kind Gifts	\$135,969.53
Assets Released from Reserves	\$210,000.00
Total	\$726,080.02

Unaudited expenses for 2010 were as follows:

Camp Operations Expense	\$111,544.28
General and Administration	\$53,366.33
Fund Raising	\$7,919.88
Adjustment	\$41.11
Total	\$172,871.60
Construction in Progress Expenses	\$437,687.29
Total	\$610,558.89

The Prime Time Board of Directors wishes to express our thanks to the financial (and other) contributors for their generous support and interest in the camp. They look forward to their continuing support. The Board of Directors offers their sincere thanks to the volunteers for a job well done. They especially thank the campers for the opportunity to meet a special group of people and their families. Without the campers, Prime Time would have no purpose.

Dick Haapala, President
Mike Burnam, Vice President
Leanne Antonio, Treasurer
Dave Berthon, Secretary

Ralph Berthon, Board Member
Gale Benoit, Board Member
Betty Jo Murray, Board Member
John Mahaney, Board Member

Sincerely,

Richard V. Haapala, President



Prime Time, Inc.

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